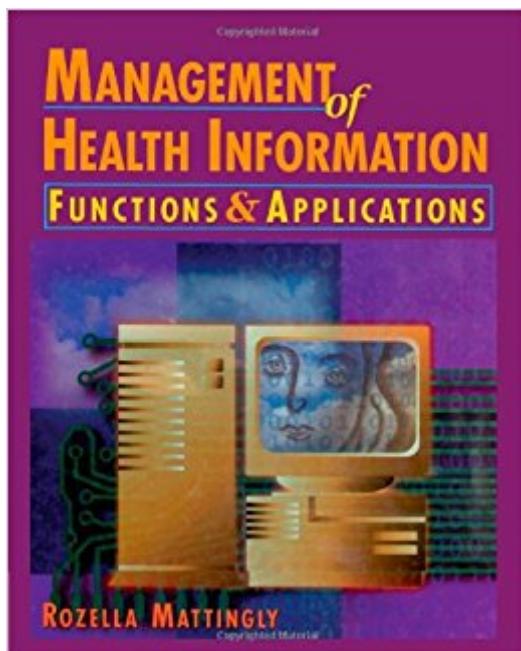


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This new book develops an integrated management model that will prepare readers to become effective information managers. The focus on decision making, team building, and managing new technologies will lead readers to develop successful management styles for the health care demands of the future. Each of the major sections in this text focuses on the management principles of planning, organizing, leading, and controlling. Many health care related examples provide the opportunity to develop new skills that lead to meeting customer needs in areas such as data capture, analysis, integration, and information dissemination. Case studies within each chapter challenge learners to apply their knowledge and assess understanding.

Book Information

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